

SPONSORSHIP  
OPPORTUNITIES

# VICTORIES

CENTENNIAL GALA

*Friday, October 20, 2017*

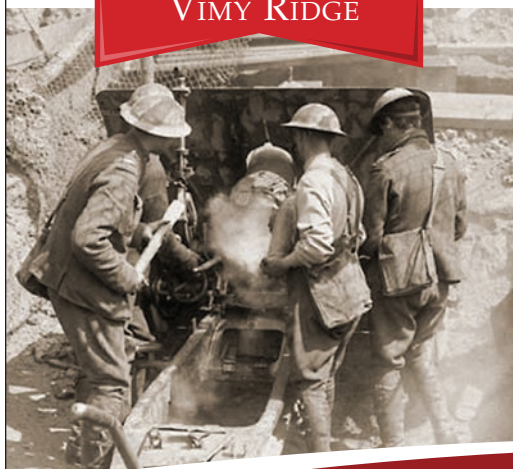
**Telus Convention Centre**  
120 – 9th Ave, S.E., Calgary, AB

Join us to honour and commemorate Canada's three seminal victories in 1917  
that helped to transform the nation into a self-confident and sovereign state.

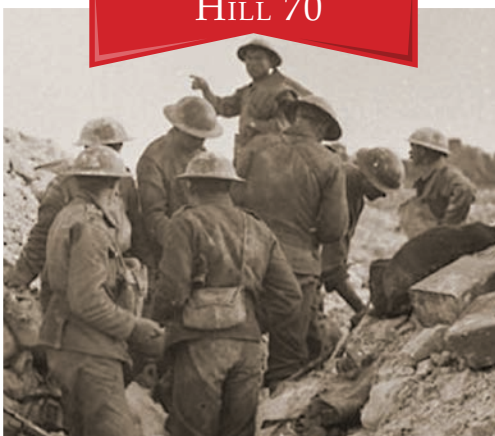
Nine Calgary and area organizations have joined forces to present a not to be missed Gala commemorating  
Canadian courage and sacrifice; a memorable evening filled with pageantry and music.

Proceeds will support Calgary and area Cadets on a battlefield tour in 2018 and with support youth education programs  
at The Military Museums ensuring all Calgary and area youth have access to Canada's proud military history.

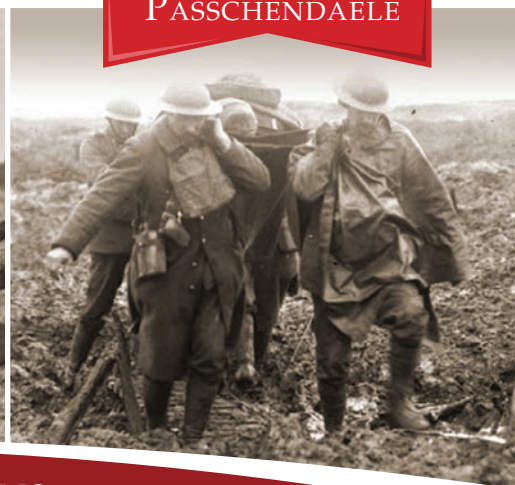
VIMY RIDGE



HILL 70



PASSCHENDAELE



## PRESENTING ORGANIZATIONS



For more information or to reserve sponsorship please contact:

Kathy: 403.948.3082 Tom: 403.605.9705 Email: [victoriesevent@ppclifoundation.ca](mailto:victoriesevent@ppclifoundation.ca)

# VICTORIES

## CENTENNIAL GALA

*“In those few minutes... I witnessed the birth of a nation”.*

BGen A.E. Ross

One hundred years ago, in 1917, Canada was forged by three historic battles: Vimy Ridge; Hill 70; and Passchendaele. Victories that helped to transform Canada from a colony into a sovereign nation.

To commemorate the centenary of these victories, nine Calgary military organizations are pleased to present the *“Victories Centennial Gala”* to be held at the The Westin Calgary on Friday, October 20<sup>th</sup>, 2017. This event promises to be a memorable evening of military pageantry, music and commemoration to the courage and sacrifice of those valiant Canadians. Lest We Forget.

*Please join us as we commemorate:*

- The centennial of Canada’s hard-fought victories at: Vimy Ridge (April); Hill 70 (August); and Passchendaele (October-November) 1917 and their role in forging Canadian nationhood.
- The honour, bravery and sacrifice of our soldiers. Vimy Ridge was the bloodiest day in our history; Hill 70 and Passchendaele were close behind. Our freedom was earned at a heavy cost.
- 23 Victoria crosses awarded in 1917 and the courage of Canada’s soldiers in these battles.

*Please help us keep our great history alive in our youth through the funding of educational programs such as:*

- Sending selected Calgary and area Cadets on a battlefield tour in 2018 to commemorate the 100th anniversary of the Great War’s armistice and trace Canada’s leading role in the victory campaign;
- Support youth education programs at Calgary’s renowned “Military Museums”.

*These initiatives will ensure that all Calgary and area youth will have access to their proud military history.*

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# SPONSORSHIP OPTIONS

# VICTORIES

## CENTENNIAL GALA



SIGNS OF THE TIMES  
John Bull alters the sign again  
A.G. Bassey Cartoon, from the Halifax Herald newspaper, circa 1919

Number of Tables for 10

Number of Tables for 8

VIP Reception, Dinner  
& Gala Guests

Soldier in Period Costume

Sponsor of Calgary Area  
Student on the Route to  
Victory Battlefield Tour 2018

Premium Table Service

Logo Placement on  
Promotional Material

Recognition in Gala Program,  
and Websites

Recognition as a Soldier Sponsor  
on Gala Program and all  
Recognition Material

### Sponsorship Options

Victories Title Sponsor - \$25,000.00

Corps Commander Sponsor - \$15,000.00

Vimy Ridge / Hill 70 /  
Passchendaele Sponsor - \$8,000.00

Division Commander Sponsor - \$4,000.00

Sponsor a Soldier or Veteran  
and His / Her Guest - \$500.00

### Ticket & Table Purchase Option

VIP Table Purchase - \$2,000.00

Gala Ticket - \$250.00

Under 30, Seniors, Veterans & Serving Members (limited number of tickets available) - \$150.00

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# VICTORIES

## CENTENNIAL GALA

*Friday, October 20, 2017*

Telus Convention Centre 120 – 9th Ave, S.E., Calgary, AB

<b>Victories Title Sponsor:</b> \$25,000.00	\$
<b>Corps Commander Sponsor:</b> \$15,000.00	\$
<b>Vimy Ridge / Hill 70 / Passchendaele Sponsor:</b> \$8,000.00	\$
<b>Division Commander Sponsor:</b> \$4,000.00	\$
<b>Sponsor a Soldier or Veteran and His / Her Guest (2 Tickets):</b> \$500.00	\$
<b>VIP Table Sponsor:</b> _____ Table for 8 Guests @ \$2,000.00	\$
<b>VIP Ticket Sponsor:</b> _____ Tickets @ \$250.00 each	\$
<b>Under 30, Seniors, Veterans &amp; Serving Members</b> (limited number of tickets available) _____ Tickets @ \$150.00 each	\$
<b>Donation:</b> I am unable to attend but I want to help with a donation.	\$

### PAYMENT METHOD

☐ Cheque ☐ Visa ☐ MasterCard ☐ Invoice me

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_ Security Code: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Guest Names for Dinner: \_\_\_\_\_

Food Allergies: \_\_\_\_\_

Charitable tax receipt for the eligible portion of payment to be issued in the name of: \_\_\_\_\_

PLEASE MAKE CHEQUES PAYABLE TO "PPCLI FOUNDATION"

### Victories Centennial Gala

31, 1500 – 14 Street, S.W., Calgary, AB T3C 1C9

**For more information or to reserve, please contact:**

Tom Dodd: 403.605.9705 Kathy Heffernan: 403.948.3082 Email: [victoriesevent@ppclifoundation.ca](mailto:victoriesevent@ppclifoundation.ca)

CRA Charitable Registration # 84205 7804-RR0001

### PRESENTING ORGANIZATIONS

