# PPCLI Foundation 2015 Annual Report

for the Year ended December 31, 2015



Minor Hockey All Stars – HHC at its best



## **The Youth Cadre Tour to Europe 2015**



Extracted from youth reports: "... a thrilling trip!' "...amazing", "I have never changed so much in one week."

#### Clockwise from Top Left:

Cadet Sgt Bailey Nehring 2890 PPCLI Cadet Corps Edmonton AB; Colin Kaduck – Student, Ottawa ON; Cadet WO Tristen Gagne, 2645 LER Cadet Corps, Vermillion AB; Supervisors Captains Stephanie Russell Edmonton AB and Christian Stenner, Calgary AB; Cadet MWO David Wiebe, 2551 PPCLI Cadet Corps, Edmonton AB; Cadet CWO Owen Lepp, 2701PPCLI Cadet Corps, Winnipeg, MB; Cadet PO1 Charlotte Clark, #5 Rainbow (Sea) Cadets, Victoria, BC; Cadet Sgt Athena Nash, 2645 LER Cadet Corps, Vermillion, AB; Cadet MWO Sara Bridal, 2685 LER Cadet Corps Whitehorse, YK; Cadet MCpl Tyler West, 2554 PPCLI Cadet Corps, Calgary, AB; Cadet Sgt Brayden Einboden, 2554 PPCLI Cadet Corps, Edmonton, AB; Cadet Sgt Catherine Kroeker, 2901 PPCLI Cadet Corps, Estevan, SK.

## **Thanks to all Sponsors**

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## **Greetings from our Patron**

The Right Honourable Adrienne Clarkson

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The past year for the Foundation began with another very successful Heroes Hockey Challenge in Toronto played in the historic surroundings of the old Maple Leaf Gardens. A very

successful partnership with Wounded Warriors Canada and 32<sup>nd</sup> Canadian Brigade Group and their Annual Military Ball raised over \$40,000.00.

The Frezenberg commemoration in May and exemplary work of the Trustees, members and volunteers ensured a most memorable closing to the  $100^{th}$  Anniversary. Especially rewarding was the Youth Education Program and the attendance by our Cadets at all the Frezenberg special events. The Belgian student exchange during the battlefield tours was a highlight for all those in attendance. The Youth Education Program was a wonderful experience for those students involved and a great example of the Regiment, the Association and Foundation working together.

The Return to Europe was a perfect conclusion for almost 18 months of commemoration and celebration of the 100<sup>th</sup> Anniversary of the Regiment. It was made possible by the funding support from Veteran's Affairs Canada, sponsoring Cadet Corps and individual donors to whom we formally relayed our appreciation and thanks.

The PPCLI Foundation continues to build lasting friendships and networks across the nation. The contributions of the PPCLI Foundation to the PPCLI Regimental Fund, the Hamilton Gault Memorial Fund, Military Family Resource Centres, the Amputee Coalition of Canada, and Wounded Warriors of Canada is a testament to these enduring relationships.

The final two quarters of 2015 were wisely spent determining the way ahead post our 100<sup>th</sup> Anniversary Commemorations. I supported the Foundation initiative to engage professional fund raising expertise which was actioned in the final two quarters of 2015.

I was pleased to be asked to offer my views and comments to the Fund Development Steering Committee as part of the planning process organized by Crescendo Fundraising Incorporated. The President informs me that the resulting Fund Development Plan will be our guide going forward and incorporated into Foundation business planning.

As the Foundation moves forward in fulfilling its goals, for the soldier, the wounded, the fallen and their families, please know that you do so with my heartfelt encouragement.

The Right Honourable Adrienne Clarkson, PC, CC, CMM, COM, LLD, CD, Colonel-in-Chief, Princess Patricia's Canadian Light Infantry, and Patron, PPCLI Foundation

## **Message from the President**

Lieutenant-General (Ret'd) Kent Foster

The 100<sup>th</sup> Anniversary Commemoration provided the Foundation with a focus raising funds and meeting its goals of assisting the wounded, the fallen and their families that continued into 2015.

Through Heroes Hockey Challenge Toronto we showcased members of the Canadian Armed Forces for the public and strengthened the bonds of mutual support. We partnered with 32<sup>nd</sup> Canadian Brigade Group and Wounded Warriors Canada in raising \$42,000.



The closing of the Anniversary in May of the year was highlighted with the Return to Europe and Frezenberg Commemoration. The Youth Education Program was a great success and serves as a model of cooperation between the Regiment, the Association and the Foundation in providing a unique experience for the youth who attended. We are grateful for and offer our thanks to Heritage Canada, PPCLI Cadet Corps and individual donors for their generous funding support.

Throughout the year the Foundation was engaged in developing and planning the transition for post 100<sup>th</sup> Anniversary Celebrations and operations. To that end the Foundation hired Crescendo Fundraising Incorporated and under its President and our Fund Development Steering Committee a Fund Development Plan and Case for Support was documented, stakeholders were interviewed and a first draft of both deliverables was completed by year end. The first Quarter of 2016 was set as the approval target date along with planned presentation to the March 2016 Meeting of Trustees.

From an operations point of view it was decided to delay the 2016 to 2020 Business Plan so that the results from the Fund Development Plan and Case for Support could be incorporated. A budget for 2016 was approved by Trustees and is found in the Treasurer's report. Our fund raising efforts involving the selling of Personal Legacy Stones continued during this period and is reported on later in the report. This project enables all within the PPCLI family to leave a reminder of their service or that of another, and make a living legacy of support to our veterans, families and serving soldiers.

These significant and very successful events have further established the PPCLI Foundation as a valued, integral partner within the Regimental family. Momentum is building towards upcoming WW1 centennials including the Vimy Commemoration in 2017. We look forward to working with you to grow our Centennial Legacy Fund. Thank you for your support in 2015.

For the Soldier,

Lieutenant-General (Ret'd) Kent Foster, President

## **Special Events: 2015 Heroes Hockey Challenge**



Chief Petty Officer "Knobby" Walsh Captain of the Warriors and Wendal Clark Captain of the Toronto Maple Leaf Alumni Association looked on by co-Captain Rick Vaive TM

Founded by Glenn Cumyn and owned by the PPCLI Foundation, Heroes Hockey Challenge is a series of charitable hockey fundraising events that take place across Canada. Proceeds from the event are provided to support our ill and injured CF members, veterans, their families, and families of the fallen. The goal is to shine the spotlight on some of this nation's greatest heroes for the benefit of Canada's unsung heroes. The Heroes Hockey Challenge was brought to Toronto, Ontario on 27 March 2015. A joint partnership between the Toronto Garrison Ball (7 RCA), Wounded Warriors and HHC created the conditions where everyone won!

Using the venue of the Toronto Garrison Ball, a perennial favourite of military and Toronto business community, used the annual ball as the social foundation surrounding the HHC. BGen Lowell Thomas, his team and in particular, LCol Paul Szabunio, CO 7 RCA were all tremendous supporters for both the dinner and game itself. They provided the hockey team (special note to then COS, Col Kevin Cameron) played the Toronto Maple Leaf Alumni. Entertainment was provided by the band from 4 Division in addition to background support

and displays. The public were able to see their soldiers and interact with them both during the dinner and the game. Without their combined support, this event could not have happened.

Scott Maxwell from Wounded Warriors Canada was instrumental in creating the link between the CF and former members, the community and the game. He and his team were key in

providing the communications support to get the word out. Approximately 5,000 people attended a great game. There was as much entertainment on the ice as there was off the ice. The aim was met and everyone commented how much they enjoyed the idea of supporting our soldiers and their families with an exciting event.



Heroes Hockey Toronto Warriors Team, Toronto Maple Leafs Association Team, Little League Team All Stars, coaches, trainers, and referees.

Tremendous thanks to the 4th Canadian Division, 7 RCA, Wounded Warriors of Canada, the Toronto Maple Leaf Alumni, Glen Cumyn and all those who came out to support our troops!



48<sup>th</sup> Highlanders Pipes and Drums

## Special Event: Frezenberg Youth Education Project

## Final Activity Report for the PPCLI Foundation Frezenberg Commemorative Youth Education Program

The Patron, Vice-Patrons, Trustees and Members of Princess Patricia's Canadian Light Infantry (PPCLI) Foundation are extremely grateful to Veterans Affairs Canada for its continued support to the 100th Anniversary of the PPCLI, notably for its support to Canadian youth through the Frezenberg Commemorative Youth Education Program. This final activity report and expenditure claim is submitted as required by the Contribution Agreement for the Project.

#### **Final Activity Report**

This report deals almost exclusively with the 2015 commemoration of the Battle of Frezenberg. To commemorate the Battle of Frezenberg, the PPCLI rededicated the refurbished Frezenberg Memorial near Ypres Belgium, and exercised the Freedom of the City of Ypres. As an integral part of the commemoration, there were Battlefield studies at Ypres and Frezenberg, Vimy, the Somme, Canal du Nord and Mons, and services of remembrance at the Menin Gate, Voormezeele and Vimy Ridge. The youth program involved eleven youth and two chaperones, who traveled to France and Belgium to participate in the commemorative ceremonies and Battlefield studies throughout the period 7-11 May 2015. They participated with serving members, veterans, and European dignitaries and youth. The project deliverables as described in Section E.1 of the Contribution Agreement were achieved.

## Organization of the Official Rededication of the Refurbished Frezenberg Memorial

In the context of the 100th anniversary of the beginning Canada's participation in the early stages of World War I, the PPCLI Commemoration of the Battle of Frezenberg served to reinforce these other commemorations by assisting in generating pride in a number of remarkable achievements contributed by Canadians of all backgrounds to the War effort.

There was, at the same time, an increased sense of the sacrifices made by Canadians during World War I, a greater sense of our obligation to remember and honour those sacrifices, and pride in the achievements made during that difficult period in Canada's development as a nation. This was particularly in evidence among the Canadian and Belgian youth who participated in the events in Flanders 7-11 May 2015. Media and youth reporting of the events speak to themes of sacrifice, remembrance and pride.

The most significant achievements were in the greatly enhanced understanding by the participants of the great sacrifices made by Canadians from coast to coast throughout the entire period of World War I.

## **Special Events: Frezenberg Youth Education Project**

#### Organization of the Learning Activities with a Belgian Class on 7 and 8 May 2015

A similar-sized and aged group of Belgian students from Heilige Familie leper School, supervised by their teacher Mr Jan Louagie, volunteered to attend selected elements of the Frezenberg Commemoration with a view to meeting the Canadian youth. Specific elements were selected that would provide some positive academic return to the time being invested by the Belgian youth, who were all English-as-a-second-language students. This included meeting the Canadians for morning refreshments and receiving some historical background material and then attending the opening historical lecture on the broad history of the First World War on 7 May (with an introduction by Madame Adrienne Clarkson, the Colonel-in-Chief of PPCLI). Then the next morning following breakfast on 8 May the Belgians met the Canadians again at an arranged rendezvous in Flanders at 9:15 am, and walked the described battle lines together, ending up at the Battle of Frezenberg Memorial. This led to the conduct of the Frezenberg Service, memorializing a very significant action for the PPCLI from 8 May 1915. The Belgian and Canadian youth sat together for this, shared their impressions with each other during the period of reflection that followed, as well as during the 1.5 km walk back to the transportation. At that point (about 1:45 pm) the official time was done, although the Belgian students were given the details of the evening activities at Ypres City Hall and Menin Gate for them and their families use if possible.

#### Youth Interaction with Veterans

The cadets and student cadre were integrated from the start with the veterans who comprised 32 of the 81 participants in the tour. There were two buses, and the youth were split amongst those, so that each group would experience the process somewhat differently. The full tour (itself a community) ate their meals together – especially so with bag lunches that kept the groups together in informal settings during the battlefield studies, walked the routes and saw the sights together.

#### Youth Illustrated Reports on Return to Canada

Each youth undertook to develop a verbal report supported by their collected memorabilia that he/she could use to brief their supporting communities – be that the parent support group for a Cadet Corps, their family, and/or their school.

Additionally, letters to sponsors in Canada were developed by the cadets for reporting to all, reflecting the depth and reach of the experience and the effect that these experiences had on them.

#### **Profiling of Veterans Affairs Canada Support of the Project**

VAC was noted prominently in the tour booklet under "Our Thanks", noted in the text of the Master of Ceremonies words during the Frezenberg Service on 8 May, and highlighted by the Colonel-in-Chief at the opening lecture for the tour on 7 May. Additionally there were social media postings recognizing all of the sponsors on the PPCLI Association (28 April) and PPCLI Foundation Facebook pages (3,000 members in total) and recognition in the Foundation's electronic newsletter.

#### Fulfilling the Requirements of the Official Languages Act

The language requirements were quite demanding, especially in Belgium's Ieper/Ypres. The following approach was adopted after consultation with Canadian Embassy staff and others:

- a. at the Opening Lecture on 7 May the Colonel-in-Chief PPCLI Madame Adrienne Clarkson made her welcoming comments in both Canadian official languages. The lecture by the two historians was in English.
- b. At the Voormezele Service in early morning 8 May, the service was a purely regimental private service, which was completed in English with an English only brochure.
- c. At the Zonnebeke community breakfast on 8 May remarks were made in French, English and Flemish.
- d. At the Frezenberg Service, a public event, the MC script and remarks were made in English, French and Flemish, which included Ambassador Denis Robert. The service program was published in English and Flemish.
- e. At the Vimy service the MC script and remarks, which included the Deputy Head of Mission of the Canadian Embassy Paris, Mr. G. Clark, and the service program were in English and French.

At other times, in Paris, Arras, Ypres/leper, the youth were exposed to many circumstances where they were in a deeply French (and sometimes Flemish) language setting, using their own variable skills to communicate.



Belgian and Canadian youth at Frezenberg 8 May 2015



PPCLI Foundation
President, Kent Foster,
speaks with Canadian
youth on 8 May 2015
following the Menin
Gate service.

Canadian youth pose with Foundation President, Kent Foster, and Past-President, Barry Ashton, in the hotel in Ypres with the war poem "In Flanders Fields" written during the First World War by Canadian physician Lieutenant Colonel John McCrae inscribed on the wall in rear.



## Special Events: Personal Legacy Stone Project

The first instalment of Personal Legacy Stones at Patricia Park was unveiled on August 10, 2014 during the Edmonton Commemoration events. Legacy stones with the names of Patricias and Friends of the Regiment were placed within the park walkways of Patricia Park at Griesbach Village in Edmonton. This project enables soldiers, veterans and their families, as well as supporters to leave a reminder of their service or that of another, or to make a living legacy of support to our veterans, families and serving solders.

2015 saw a total of 38 stones installed at Patricia Park. Sales for 2016 are significantly slower for 2016 with only two confirmed orders. A renewed marketing plan will be forthcoming this year but word of month continues to be the best vehicle to spread the word. Sales for the PLS can also be taken by the two kitshops. Malcolm Bruce has taken back all duties relating to the PLS until such time as we resolve the office staffing. Contact details remain through those listed on the website.



Some Installed stones as pictured in spring of 2015.

#### **Testimonials**

"Thanks, this is a great remembrance for our soldiers. It is such a wonderful thing! We live in Griesbach, my dad was at Ortona, and so our family is very proud that we can purchase a legacy stone with his name." **Dolores Rodrigues** 

"When people see stones that have been requested in honour of or in memory of those who have passed, it will encourage them to think about their own mates who have passed, and perhaps to request one for friends of theirs, or get a group together to place one or more." Brian Forbes Colgate

"I am pleased to say that I am very impressed by the Park and was very moved, especially to see the stone I had placed for my best friend and even more moved to see the Stone for Vaughn Ingram who was a very close friend when we were young privates." James Allen

"Thank you for the beautiful stone." Lew Mackenzie

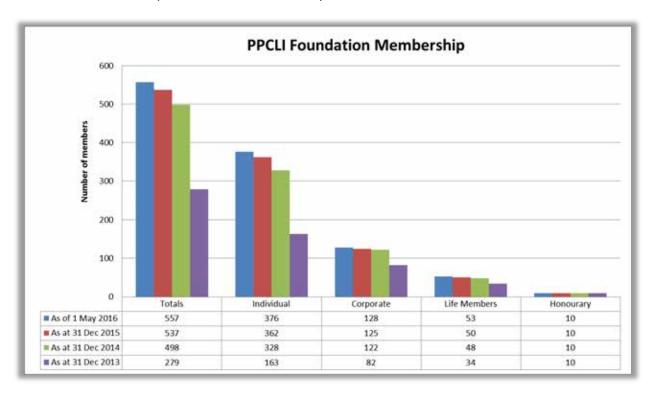
## **Individual Giving**

## Membership

Members are the heart and soul of the Foundation. Members provide Trustees with the guidance and feedback they need to ensure the Foundation meets the needs of the Regiment and its veterans.

Membership in the Foundation continues to grow, albeit at a slower pace than during the 100<sup>th</sup> Anniversary celebrations in 2014 as noted in the table below. Individuals who donate \$60 or more per year, or Corporations who donate \$500 or more per year automatically become members of the Foundation. Life membership is granted to individuals who have donated \$1,000 or more.

With a renewed focus on fund raising including Heroes Hockey Challenge, Personal Legacy Stones, Buller Mountain Hike & Climb and the Battle of the Somme Dinner etc., the Foundation hopes to increase its membership to over 1,000 members by 2020.



## **Loewen-Perret Endowment Fund**

## **Planned Giving**

"A program more than four years in its development, the Foundation's Planned or Legacy Giving Program is now fully developed and may be viewed at:

http://www.ppclifoundation.ca/planned-giving.html and http://www.ppclifoundation.ca/planned-giving.html What remains to be done is the development of a communications strategy. To that end the assistance of the Communications and Public Relations Committee has been requested.

At the core of the Program are three key documents, aimed at simplifying estate and legacy planning:

- 1. An estate planning guide aimed at helping an individual and his/her family to ensure that family affairs are in order;
- 2. A short planned giving guide, which briefly describes options for planned giving; and
- 3. A survivor's guide aimed at assisting an individual's loved ones when he/she or a spouse pass."

## **Legacy Giving**

## **The Loewen-Perret Endowment Fund**

The Loewen-Perret Endowment Fund, a component of the Foundation's Centennial Legacy Fund, was created by the children of John and Ada Loewen, and Charles and Zona Perret. This fund was established in order to pay tribute to their fathers, both of whom served during WWI (one also served during WWII). The Fund was made in memory of John Peter Loewen, Charles Edouard Perret and Private Henry Albert Perret.

**John Peter Loewen**, at 20 years of age, enlisted in the 144<sup>th</sup> Battalion of the Canadian Expeditionary Force at Winnipeg, Manitoba on December 7, 1915. He served in the 1<sup>st</sup> Battalion of the Canadian machine Guns Corps. John Loewen served with distinction during World War I, and was honourably discharged on May 9, 1919 in Toronto. He enlisted again on September 25, 1941, at the age of 50, in the Royal Canadian Ordnance Corps of the Canadian Army (Active) and served in World War II in both Canada and the United Kingdom until he was honourably discharged on November 24, 1945.

**Charles Edouard Perret** enlisted at the age of 20 years in the 28<sup>th</sup> Battalion of the Canadian Expeditionary Force at Invermay, Saskatchewan on February 2, 1916. He also served in the Canadian Forestry Corps. He served in Canada, Britain and France. Private Charles Perret served with distinction during World War I and was honourably discharged in Regina, Sask. on February 21, 1919. He was awarded the British War Medal and the Victory Medal.

The older brother of Charles Eduoard Perret, Private Henry Albert Perret, a farmer, enlisted at 25 years of age in Saskatoon, Sask. on February 3, 1916. Born on August 7, 1890 in Geneva, Switzerland, he served in the 15<sup>th</sup> Battalion, Canadian Infantry (Central Ontario Regiment). Private Henry Perret died in action on August 15, 1917, 10 days after his 27<sup>th</sup> birthday, at the Battle for Hill 70. He knows no known resting place, and his name, along with those of more than 11,000 others, is inscribed on the memorial at Vimy Ridge.

This fund launches the work of the Foundation to establish its Centennial Legacy Fund. The Foundation's Planned Giving program encourages members to leave a legacy for tomorrow's soldiers. A planned gift to the Foundation is invested, in perpetuity, for future generations of veterans, soldiers and their families.

## **Committee Reports**

#### **Finance Committee**

The Finance Committee assists the Board by reviewing, monitoring, evaluating, advising or making recommendations on matters affecting audits, accounting and financial reporting, internal controls, and compliance and policy with respect to the management of investments. In 2015, Committee members were Phil Scherman (Chair), Dennis Anderson, Dave Betts, Rudy Raidt and Barry Ashton. (Resource: Marilyn Elliott, Treasurer. Ex-Officio: Kent Foster). The committee met quarterly.



#### Dennis Anderson Presented with Caring Canadian Award by the Governor General

Governor General David Johnson presented Foundation Trustee Dennis Anderson with the "Caring Canadian" Award, thus recognizing more than 50 years of volunteer involvement including Dennis' work with the PPCLI Association, the Hamilton Gault Memorial Fund and since 2010 with the Foundation. Dennis was one of the Founding Trustees, a signatory to the Deed of Trust executed on 27 August 2010 under the watchful eye of the Colonel-in-Chief, Madame Clarkson. Since that time Dennis has played a key role in the development of the Foundation as a member of the Finance Committee, a member of the Calgary Fundraising Team, and in the development of the Planned or Legacy Giving program. Retired from KPMG, Dennis has very effectively used his network of Calgary and area contacts to the great benefit of the Foundation. CONGRATULATIONS AND THANKYOU, Dennis for your enormous contribution.

#### **Communications and Public Relations Committee**

The CPRC has been in a virtual hiatus as the PPCLI Foundation transitions from its activities in support of the 100th Anniversary to having a primary focus on fund raising in the years to come. Once the Fund Development Plan and Case for Support as prepared by Crescendo Consulting Inc. is implemented, the CPRC will meet to determine the committee's various skill sets and how best to meet the Communications challenges of the Foundation. The committee in consultation with the President will also be reviewing all our members including the Chair. The CPRC members are Jerry Joynt (Chair), Kent Foster (Ex-officio), Guy Cocquyt, Robert Curtin, Tom Donaghue, Alex Gault, John Hunter, Bruce Stock, and a representative from Fundraising Group.

The web site updates continue to be made by Robert Curtin. The focuses for 2015 were on Heroes Hockey Challenge Toronto, Personal Legacy Stone installation and the Frezenberg Youth Education Program.

The Planned Giving Program was finalized and is available on the Foundation web site.

E-News was published throughout the year by Sheila Serup our Office Manager. Many compliments were received on each issue.

The 2015 Annual Report will be issued prior to the AGM and will be posted on the web site by 15 May.

## **Nominating Committee**

Members of the Nominating Team were Kent Foster (ex-officio), Doug Brooks, Malcolm Bruce, Craig King and Bill Hewson (Chair).

The Board of Trustees, meeting on 12 Mar, approved the continuation of the Ad hoc Search Committee and empowered it to explore the feasibility of working with one or more professional fundraisers with a view to building an endowment fund. The Search Committee, following standard business procedures, identified five PFR candidates and shortlisted three of them. The selection process led to the conclusion that Crescendo Fundraising Inc. would best meet our requirement and a Consulting Services Agreement was executed.

It was agreed that to focus on an endowment fund would not be in our best interest and it was decided to build a Development Fund which includes an endowment element along with other fundraising approaches. A Steering Committee chaired by Malcolm Bruce, with representation from both Crescendo and officers of the Foundation, coordinates the development of the Case for Support, a Prospect List and a Campaign Plan. These documents will influence the business plan, which in turn will shape our organisation and identify areas where volunteers are required.

There is work to be done but we are on a good track.

#### FDSC Report

The Fund Development Steering Committee (FDSC) completed its task in April 2016 with the

delivery of a Fund Development Plan and Case for Support in March 2016 to the Foundation Board. These two documents are now handed over to the Fundraising Group for implementation. FRG Plan to follow. Importantly, the Case for Support will be the Capstone document as a single source for individual fundraising efforts/projects to use. It can be used in its entirety or tailored to suit the audience. It is also a living document to ensure it remains current. The FDSC is now stood down.

## **Financial Results for 2015**

The following are the reviewed financial statements for the Financial Year 2015 with comparative results from 2014. The complete review engagement report of Calvista LLP, Professional Accountants and the reviewed financial statements may be obtained from the website www.ppclifoundation.ca or by contacting the Foundation's office at 403-410-2340 ext. 2684.

#### **Statement of Financial Position**

As at December 31, 2015 (with comparative data for December 31, 2014)

(Linauditad)

(Unaudited)				
		2015		2014
Assets				
Current assets				
Cash	\$	95,268	\$	130,387
Accounts receivable	Ψ	1,920	Ψ	85,408
GST recoverable		1,820		7,624
Prepaid expenses		2,030		2,054
1 Tepaid expenses				•
		101,038		225,473
Investments, at fair value (note 3)		37,024		30,652
Capital assets				
Intangible assets (note 4)		6,553		4,524
	\$	144,615	\$	260,649
Liabilities and Members' Equity Current liabilities Accounts payable and accrued liabilities Accrued donation payable Deferred contributions (note 5)	\$	4,253  10,090	\$	4,000 62,308 35,164
		14,343	101,47	'2
Commitment (note 6)  Members' equity Settlement property (note 4)		1		1
Fund balances		'		
General fund		93,247		128,524
Centennial Legacy Fund (note 3)		37,024		30,652
		130,272		159,177
	\$	144,615	\$	260,649
	·	•	•	· · ·

## PPCLI FOUNDATION Statement of Revenue and Expenditures

Year ended December 31, 2015 (with comparative data for the year ended December 31, 2014)

(Unaudited)

	General Fund	Centennial Legacy Fund		Total 2015		Total 2014	
	ruliu	runc	ı		2015		2014
Revenue							
Donations \$	18,572	\$	2,979	\$	21,551	\$	40,104
Government grants and							
programs	15,000		_		15,000		237,308
Partnerships and major gifts							159,277
Events (note 8)	91,888				91,888		364,010
Investment income	752		3,690		4,442		2,245
	126,212		6,669		132,881		802,944
xpenditures							
Events (note 8)	65,426		_		65,426		312,891
Bank and service fees	2,544		297		2,841		7,170
Professional fees							
Consultant	36,736		-		36,736		47,938
Fund-raising	10,250		-		10,250		
Bookkeeper	4,119		_		4,119		8,943
Legal	2,465		-		2,465		4,113
Executive director							2,949
Review and audit	9,174		_		9,174		4,381
Supplies and equipment							
Computers and software	1,840		_		1,840		1,928
Office supplies	963		_		963		1,744
Insurance	2,408		_		2,408		1,844
Telephone	692		_		692		1,771
Communications and public relations			_				2,349
Travel and other	572				572		885
Amoritization/depreciation							507
	137,189		297		137,486		399,413
excess (deficiency) of revenue over							
expenditures before gifts to eligible							
donnees	(10,977)		6,372		(4,605)		403,531
Sifts to eligible donees							
PPCLI Regimental Fund	(19,300)		_		(19,300)		(319,168
Wounded Warriors	(5,000)				(5,000)		
Hamilton Gault Memorial Fund			_				(26,902
Military Family Resource Centers			_				(19,500
Amputee Coalition of Canada			_				(5,000
Other charities			_				(3,500
other character	(24,300)		_		(24,300)		(374,070
xcess (deficiency) of revenue							
over expenditures \$	(35,277)	\$	6,372	\$	(28,905)	\$	29,461

## **Five-Year Summary of PPCLI Foundation Financial Results**

	<u>2011</u>	2012	2013	2014	<u>2015</u>	TOTAL
Revenue	\$99,673	\$250,087	\$336,826	\$802,944	\$132,881	\$1,622,411
Expenses	41,683	158,643	182,722	402,913	137,486	923,447
Net Revenue	57,990	91,444	154,104	400,031	-4,605	698,964
Gifts to Eligible Donees						
PPCLI regimental fund	12,000	40,000	41,378	319,168	19,300	431,846
Military Family Resource Centres	5,000	13,318		19,500		37,818
Hamilton Gault Memorial Fund		5,000	15,000	26,902		46,902
Amputee Coalition of Canada		20,000	12,127	5,000		37,127
Wounded Warriors of Canada				3,500	5,000	8,500
CPCSA Hospital Comforts Fund			3,000			3,000
Others		2,500	4,500			7,000
Total Gifts to Eligible Donees	17,000	80,818	76,005	374,070	24,300	572,193
Excess (Deficiency) of Revenue Over	\$40,990	\$10,626	\$78,099	\$25,961	(\$28,905)	\$126,771
Expenses After Gifts to Eligible Donees						

## In Appreciation

#### **Patron**

The Right Honourable Adrienne Clarkson, PC, CC, CMM, COM, CD, LLD, Colonel-in-Chief

#### **Vice Patrons**

Her Honour, the Honourable Lois Mitchell, CM, AOE, Lieutenant Governor of Alberta
The Honourable Judith Guichon, OBC, Lieutenant Governor of British Columbia
Her Honour, the Honourable Janice C. Filmon, CM, OM, Lieutenant Governor of Manitoba
Her Honour the Honourable Vaughn Solomon Schofield, SOM, SVM, Lieutenant Governor of
Saskatchewan

Lieutenant-General R. Raymond Crabbe, CMM, MSC, CD, Honorary Colonel Dennis Erker, Honorary Colonel of The Loyal Edmonton Regiment (4 PPCLI) Honorary Colonel Blake C. Goldring, MSM, LLD, CFA, Honorary Colonel of the Canadian Army

#### **Trustees**

The following list of Trustees includes those serving as of December 31, 2015. Three are appointed by Regimental bodies: the PPCLI Regimental Guard and the PPCLI Regimental Executive Committee. The remainder are elected by the Members for a three-year term.

Mr. Dennis A. Anderson, FCA Major-General (Ret'd) Barry Ashton, CD, Past President Captain (Ret'd) Douglas G. Brooks, P. Eng., Secretary Lieutenant-Colonel (Ret'd) Malcolm D. Bruce Brigadier-General (Ret'd) Keith Corbould, CD, Vice-President, Grants & Benefits Mr. Phillip Crawley, CBE, Publisher and CEO, The Globe and Mail Colonel Peter Dawe, MSM, CD Mrs. Marilyn Elliott, FICB, CFP, CLU, Treasurer Lieutenant-General (Ret'd) Kent R. Foster President Chief Warrant Officer (Regimental sergeant Major) Paul Francis, CD Major-General (Ret'd) Dave Fraser, CMM, MSC, CD Major-General (Ret'd) C.W. (Bill) Hewson, CMM, CD Mr. J.G. (Jerry) Joynt, APR, Vice-President, Communications and Public Relations Lieutenant-Colonel (Ret'd) Martin Kenneally, CD Brigadier-General (Ret'd) Craig R. King, OMM, MSC, CD, MBE Major Quentin Innis, CD Brigadier-General Matthew K. Overton, OMM, CD Major-General (Ret'd) John L. Sharpe, CMM, CD

## **Fundraising Groups and Committees**

FUNDRAISING GROUP James Kempling (Chair), Martin Kenneally, Malcolm Bruce, Jake Bell, Dave Fraser, Dennis Anderson, Jerry Joynt, Doug Brooks, Sheila Serup,

SPECIAL EVENTS: Delegated Members from Regional Teams.

GRANTS & GOVERNMENT PROGRAMS: Barry Ashton

INDIVIDUAL GIVING AND MEMBERSHIP: Doug Brooks and Sheila Serup

PLANNED GIVING: Barry Ashton, Dennis Anderson and Sheila Serup

## **Regional Teams**

EDMONTON REGIONAL TEAM: Malcolm Bruce and Ted Giraldeau

CALGARY REGIONAL TEAM: Dennis Anderson, Barry Ashton, Dave Betts, Doug Brooks, Marilyn Elliott, Alex H. Gault, Jerry Joynt, Rudy Raidt, Roger Rowley, Phil Scherman, Philip Fisher (President, Calgary Branch PPCLI Association), Sheila Serup and Andre Thibodeau

**WINNIPEG REGIONAL TEAM:** Ray Crabbe, Vince Kennedy and Stu Weeks (President, Manitoba & Northwest Ontario Branch PPCLI Association)

**OTTAWA REGIONAL TEAM:** Bill Hewson, Dave Brigden, Don Dalziel, Al Johnston, John Sharpe, and Bill Turner

**TORONTO REGIONAL TEAM:** David Fraser, Doug Furchner, John Hunter, Martin Kenneally, Lew MacKenzie, Cliff Trollope and Phil Tweedie

FREZENBERG REGIONAL TEAM: Vince Kennedy and Jake Bell

#### **Committees**

FINANCE COMMITTEE: Phil Scherman (Chair), Dennis Anderson, Barry Ashton, Dave Betts, Doug Brooks, Rudy Raidt, Andre Thibodeau, Kent Foster (Ex-Officio) and Marilyn Elliott, Treasurer (Resource).

COMMUNICATIONS AND PUBLIC RELATIONS COMMITTEE: Jerry Joynt (Chair), Guy Cocquyt, Robert Curtin, Tom Donaghue, Alex Gault, John Hunter, Bruce Stock, and Sheila Serup. Ex-Officio: Kent Foster.

GRANTS AND BENEFITS COMMITTEE: Keith Corbould (Chair), Colonel Peter Dawe, Brigadier-General Matt Overton and CWO Paul Francis

GOVERNANCE AND NOMINATING COMMITTEE: Bill Hewson (Chair), Kent Foster Ex-Officio, Doug Brooks, Malcolm Bruce, Craig King.

## **Heroes Hockey Challenge 2015 Toronto Organizing Committee**

BOARD OF DIRECTORS: Glenn Cumyn, HHC Founder and Co-Chair: Foundation Past President; and Lieutenant-General (Ret'd) Kent Foster, President.

ORGANIZING COMMITTEE: Trustee David Fraser, Scott Maxwell Executive Director Wounded Warriors Canada, BGen Lowell Thomas, his team and in particular, LCol Paul Szabunio, CO 7 RCA were all tremendous Foundation supporters for both the dinner and game itself. Together with Colonel Kevin Cameron Chief of Staff 4<sup>th</sup> Division they provided the hockey team.

## Personal Legacy Stone Project at Patricia Park, Edmonton

Sales for the PLS can also be taken by the two kit shops. Malcolm Bruce has assumed all duties relating to the PLS until such time as we resolve the office staffing. Contact details remain those listed on the website.

#### **IN APPRECIATION OF 2015 Partners:**

The Patron, Vice-Patrons, Trustees and Members of the PPCLI Foundation wish to thank the following partners and individual donors for their invaluable support of the 100<sup>th</sup> Anniversary Return to Europe and Frezenberg Commemoration in May 2015.

#### **Federal Grants**

Canadian Heritage and Veterans Affairs Canada

#### **National Media Partner**

The Globe and Mail

#### THANKS TO CHARITABLE PARTNERS AND SUPPORTERS

During 2015, the Foundation enjoyed the support or partnerships of several individuals and organizations. We wish to acknowledge these organizations and individuals.

Amputee Coalition of Canada, Robert Curtin, Hamilton Gault Memorial Fund, PPCLI Association, and PPCLI Regimental Fund.

#### **HEROES HOCKEY CHALLENGE 2015 PARTNERS**

#### **Founding Partners**

SFE Global, Glenn Cumyn, Founder; and Qwick Media Inc., Ross Tocher

#### **Platinum Partners**

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#### **Gold Partners**

**Gardiner Roberts LLP** 

#### **Bronze Partners**

Globe Mechanical, Integral Containment, Self-Breathalizer Inc., Inkas Group of Companies

## **Hockey Partner**

**Toronto Maple Leaf Asssociation** 

#### **Media Partners**

Toronto Globe and Mail

## **2015 Heroes Hockey Challenge: Minor Sports Team Sponsors**

SFE Global, Sportchek, MacDonald c/o Stellick Marketing Communications Inc. Kent Foster

## **Sponsor: 2015 Heroes Hockey Challenge Cash Donations**

SFE Ltd, Canda Company, Toronto Maple Leaf Association, John Holland, Hal Kimbrough, Trenton Royal Canadian Legion, Jim Cumyn, Specialty Polymer Coatings, Mark Ramage, Ed Wahl, Red Valley

## With Special Thanks To:

Mattamy Athletic Center and Staff

**Cumyn Holdings** 

And a Thank You to all 2015 Donors without which the PPCLI Foundation's Programs and Services would not be possible.



For the Soldier, the Wounded, the Fallen and their Families

PPCLI Foundation
4520 Crowchild Trail S.W. Calgary, AB T2T 5J4
Ph. 403-410-2340 ext 2684
officemanager@ppclifoundation.ca
www.ppcli.ca